



The Power of Experience®

# **2011 State of the Profession Facing the Elephants in the Room**

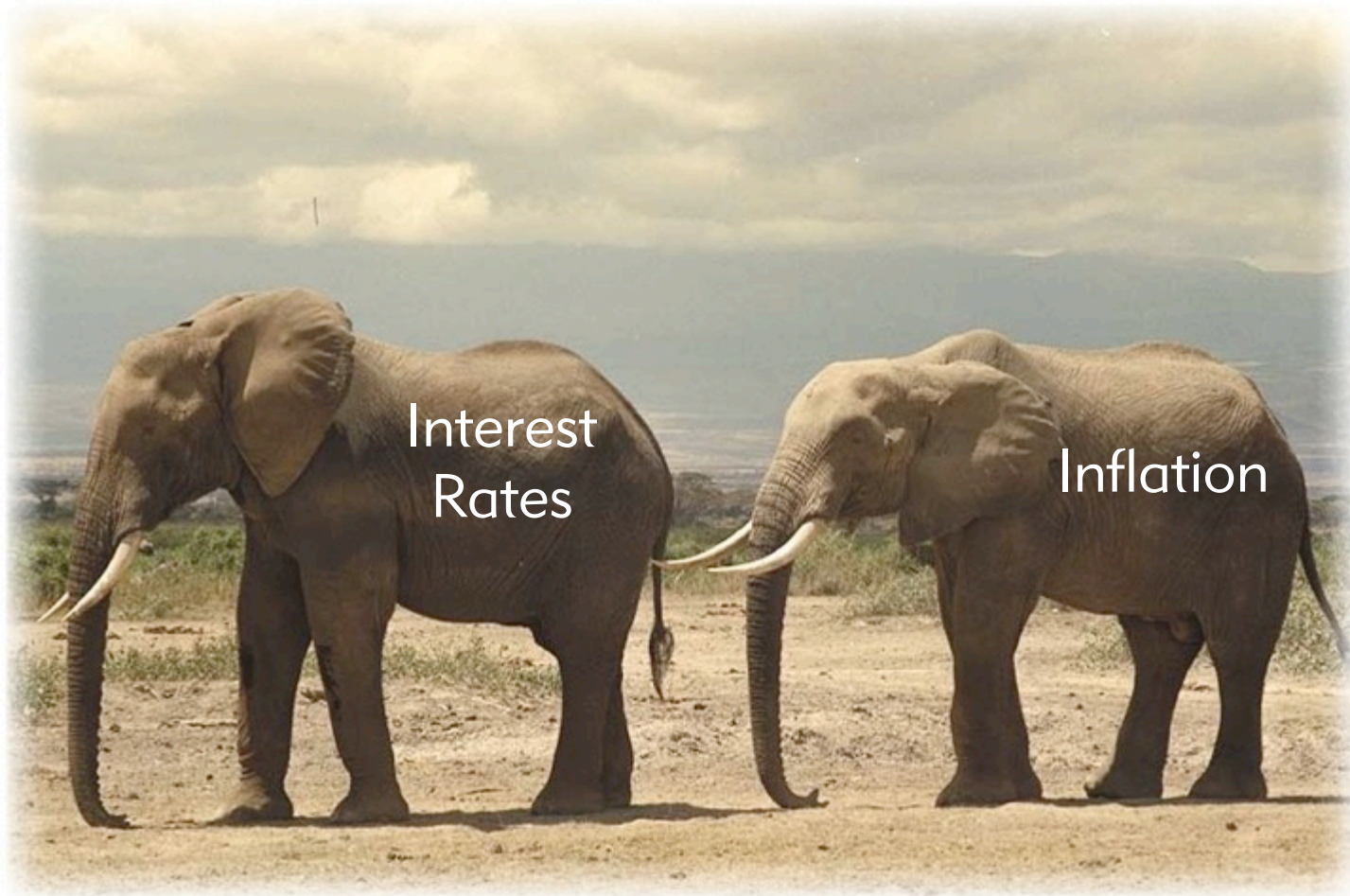
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Principal

# Elephants in the Room

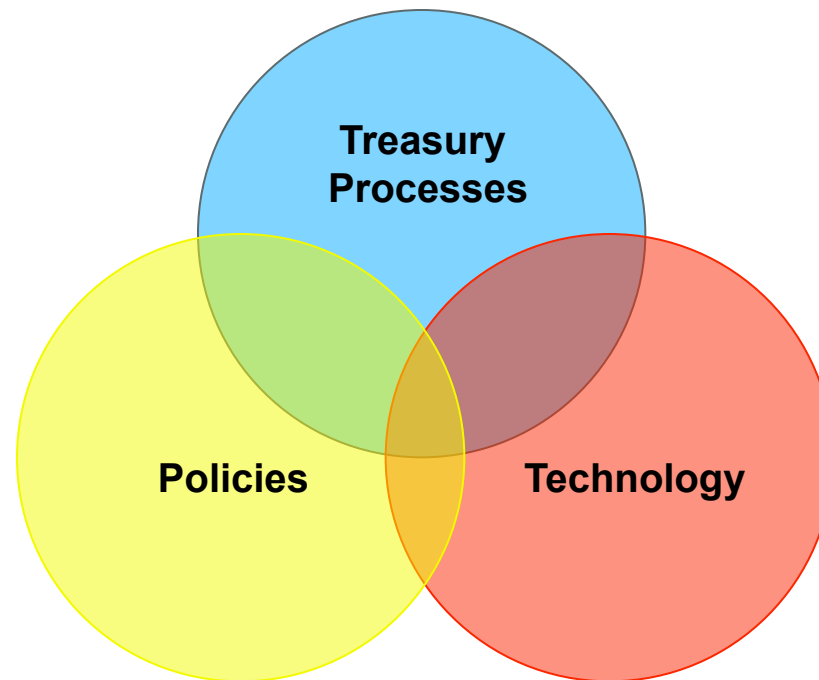


# Elephants in the Room



# A Proactive Strategy for Treasury

To avoid getting trampled by the elephants we recommend a management strategy that centers on the following:





# The Consequences of Failure

You're trampled!!!!



# Preparing for the Elephants

## Assess treasury's strengths and weaknesses

- Mission-critical areas
  - Cash forecasting
  - Working capital management
  - Risk management



# Other Areas of Concern

## Other Future Elephants?

- Significant volatility
- Euro zone issues
- Counterparty risk



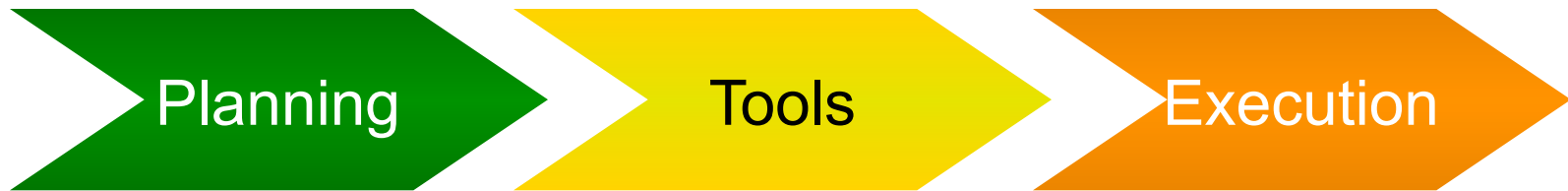
# Be Ready With the Right Strategy!

Identifying and addressing the potential gaps in your current treasury policies, processes, and technology will give your organization the upper hand to address any elephant that might enter the room.



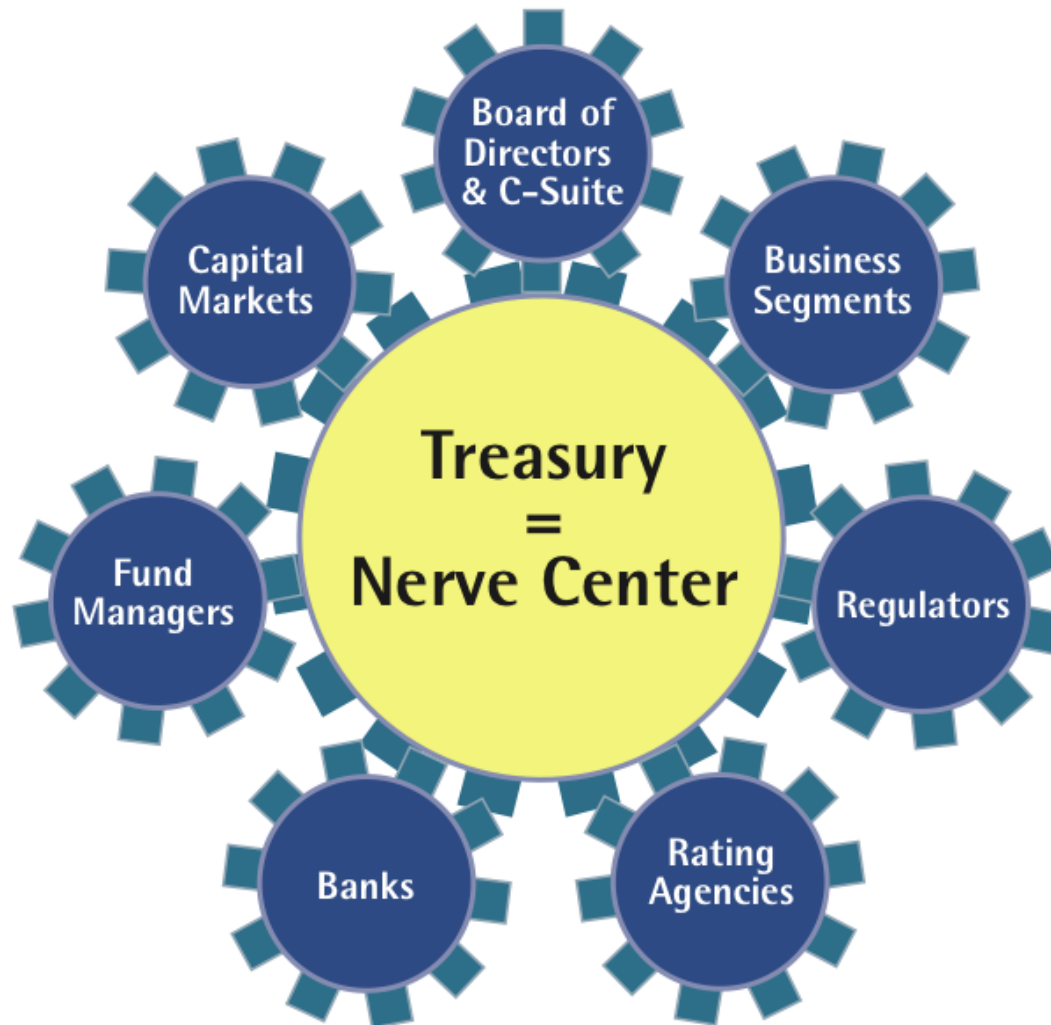


# What We All Need in 2011



Technology

# Treasury 3.0: Treasury is the Financial Nerve Center



# The Consequences of Failure

You're Trampled!!!!



# 3.0 is a Journey



# Contact Us

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# About Treasury Strategies, Inc.



## Who We Are

Treasury Strategies, Inc. is the leading treasury consulting firm working with corporations and financial services providers. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions.

## What We Do

### Corporations

We help you maximize worldwide treasury performance and navigate regulatory and payment system changes through a focus on best practices, technology, liquidity and controls.

### Treasury Technology

We provide guidance through every step of the technology process. Our expert approach will uncover opportunities to optimize the value of your treasury through fully integrated technology solutions.

### Financial Services

Our experience, analytic approach and benchmarks provide unique consulting solutions to help you strengthen and grow your business.



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