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For Immediate Release

Treasury Strategies Announces Sponsorship of CFO Dimensions Conference: Understanding & Managing Risk

(Chicago, IL, July 25, 2012) – Treasury Strategies, Inc., a leading treasury consulting firm, today announces its sponsorship of [CFO Dimensions Conference](#), in Chicago on September 18, 2012. This event is specifically designed for CFOs and senior corporate treasury and finance executives.

“Our clients are facing new and ever-changing challenges as they manage risk, liquidity and the daily logistics of global treasury operations. These challenging times require effective use of technology and proper application of operational treasury best practices. CFO Dimensions will be a great forum to learn new ideas and develop a better understanding of the strategies that will help companies survive and thrive in difficult times,” says Mike Gallanis, a Partner at Treasury Strategies.

“We are very excited about the CFO Dimensions conference,” said John Kogan, CEO of Proformative. “There is an insatiable need for knowledge among finance and related corporate leaders, and not enough opportunity to feed that demand. We are pleased to team with Treasury Strategies to offer finance leaders a high-impact, educational and networking event specifically designed with their needs in mind.”

The September 18th conference will focus on the most pressing issues for CFOs:

- Establishing governance, risk management, and compliance (GRC) best practices
- Driving corporate growth
- Understanding current and emerging technologies that can drive efficiencies and enable growth

Regardless of whether their goal is to learn what is top-of-mind for finance leaders, to learn about specific issues, or simply to network with peers, CFO Dimensions will help finance executives gain new ideas and strategies they can use back at the office.

About Treasury Strategies, Inc.

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial services providers. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions. For more information, please visit www.TreasuryStrategies.com.

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