



The Power of Experience®

H.R. 2319/S. 1117 – Restoring Money Market Mutual Funds for Disaster Recovery

November 6, 2017

As our states and communities seek to recover from some of the costliest natural disasters in our nation’s history, they need more than government disaster assistance to repair and rebuild homes, schools, hospitals, utilities, businesses, bridges, roads and other critical infrastructure. They need low-cost private sector financing, and money market funds are among the most efficient sources of capital for infrastructure investment and economic development.

Money market funds have historically been the largest purchasers of short-term debt used as working capital and infrastructure investment by municipalities and businesses. Unfortunately, just as those resources are needed most in states hard-hit by hurricanes, floods, wildfires and other disasters, a Securities and Exchange Commission (SEC) regulation went into effect that had the unintended consequence of preventing money market funds from serving that purpose, thereby reducing liquidity in the market and driving up the cost of borrowing when it is needed most.

Tax-exempt money market funds (TEMMFs) provide financing for a variety of municipal operational, infrastructure and community development activities. TEMMFs fund general short term liabilities of municipalities as well as several specific “public good” activities. These include infrastructure projects, schools, hospitals, housing, utilities, and transit and water projects. Communities depend on these functions for economic growth and recovery.

Prime money market funds (PMMFs) are a key source of short term funding for private sector businesses. Companies borrow from PMMFs for their working capital needs. They use these funds to cover payroll, finance inventory or finance receivables. Clearly, companies must be able to access working capital if they are to rebuild following a natural disaster. As important, businesses also need access to working capital if they are to partner with state and local governments in the larger rebuilding effort.

Here’s the problem: Regulations imposed on money market funds that took effect in October 2016 drained \$1.2 trillion from the private sector and municipal sector capital pools. Investors withdrew \$1.05 trillion from prime money market funds (private sector) and \$135 billion from tax-exempt money market funds (municipal sector). That capital is no longer available to support main street businesses and municipal borrowing.

Ironically, among the top six states that have been most affected by the regulation are Texas, Florida and California. Combined, they lost 42 percent of funding – or nearly \$24 billion – that was provided by tax-exempt money market funds. Specifically impacted is debt issued by health and educational facilities finance authorities, housing finance agencies, economic and industrial development authorities, and public power and water agencies.

Treasury Strategies
A Division of Novantas, Inc.

309 W. Washington
11th Floor
Chicago, Illinois 60606

t +1 312-443-0840
f +1 312-443-0847

www.TreasuryStrategies.com

Congress can fix this problem by enacting bipartisan legislation (H.R. 2319 in the House and S. 1117 in the Senate), which would reverse the adverse consequences of the SEC rule. That rule required money market funds to switch from a fixed net asset value to a floating net asset value. Reversing the rule would allow investments to flow back into private sector and municipal money markets funds, and significantly increase the pool of capital available for disaster recovery and other infrastructure priorities.

About Treasury Strategies

Treasury Strategies, a division of Novantas, Inc., is the leading treasury consulting firm. Armed with decades of experience, we've developed solutions and delivered insights on leading practices, funding, treasury operations, technology, investment and risk management for hundreds of companies and governmental entities around the globe.

We serve corporate and municipal treasurers, their financial services providers and technology providers for the complete 360° view of treasury.

Novantas is the industry leader in analytic advisory services and technology solutions for retail and commercial banks. We create superior value for our clients through deep and insightful analysis of the information that drives the financial services industry — across pricing, product development, treasury and risk management, distribution, marketing, and sales management.

With more than 200 professionals, Novantas and Treasury Strategies make a formidable team in both bank and treasury markets. Email us at info@treasurystrategies.com.

