



For Immediate Release

What Must Corporate Treasury Do To Prosper in 2010?

Chicago, Illinois – January 28, 2010 – Corporate treasury must aggressively prepare for global recovery in 2010. **Retooling for Recovery** is a call to action for building infrastructure in order to support increased business activity, according to the “5th Annual State of the Treasury Profession Address” by Treasury Strategies, Inc.

Three key themes are:

1. Build capacity to support growth
2. Optimize business processes
3. Use the latest treasury technology

[Click here](#) to access a recording of the address.

“We see positive signs ahead, but there are **tricky** spots to navigate,” said Cathy Gregg, a partner of the firm.

- Treasury cannot afford to misfire on what corporate growth requires because of limited capacity.
- Proposed regulatory changes are massive, intrusive and global.
- Short rates and the shape of the yield curve already present challenges.
- Economic and political forces are impacting the currency markets.

“Companies will be expanding product lines, entering new markets and pursuing M&A activity. Treasury needs to serve that growth with appropriate staffing and infrastructure that is scalable and extendable,” said Mike Gallanis, partner of the firm’s corporate consulting practice.

To achieve such an infrastructure, “a complete technology framework will enable treasury to support business growth and provide those real-time updates on liquidity and risk exposures that senior executives rely upon,” said Elizabeth St-Onge, managing director of the firm’s technology consulting practice.

“Financial services providers can assist the retooling process by understanding their clients’ needs by customer segment and given the pace of recovery in different regions,” said Monie Lindsey, managing director and head of the firm’s London office.

Take time now to assess capacity, business processes and technology to prepare treasury for growth in 2010. While retooling, keep a keen eye on interest rates, FX volatility, and regulatory activity.

About Treasury Strategies, Inc.

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial services providers. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions. For more information, please visit www.TreasuryStrategies.com or join our LinkedIn [networking communities](#).

Treasury Strategies, Inc.

309 W. Washington Street
13th Floor
Chicago, Illinois 60606

t 312.443.0840
f 312.443.0847

61 Broadway
Suite 905
New York, New York 10006

t 212.292.0856
f 212.292.0863

1 Northumberland Avenue
Trafalgar Square
London
WC2 N5BW
Great Britain

t +44 207 872 5551
f +44 207 872 5611

www.TreasuryStrategies.com

###