

# 2014 State of the Treasury Profession Address

## Chart Your Destiny

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**Treasury  
Strategies.**

The Power of Experience®

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**Massive**

**Intrusive**

**Global**

**2010: Regulation**



**2011: Elephant in the Room**





**2012: Are We There Yet?**



**2013: Turning the Corner**





# 2014: Chart Your Destiny





## Today's Agenda



- ✓ **Maintaining relevance**
- ✓ **Regulatory impact hitting home**
- ✓ **When Quantitative Easing ends...**





# Crisis Hangover





# Maintaining Relevance





# Regulatory Impact







# The World is Turning Upside Down





## When Quantitative Easing Ends...





# ... and the Water Recedes





# Perfect Environment to Prove the Value of Treasury





## Call Us



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# About Treasury Strategies, Inc.



## Who We Are

Treasury Strategies, Inc. is the leading treasury consulting firm working with corporations and financial services providers. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions.

## What We Do

### Corporations

We help you maximize worldwide treasury performance and navigate regulatory and payment system changes through a focus on best practices, technology, liquidity and controls.

### Treasury Technology

We provide guidance through every step of the technology process – which includes creating a roadmap, selection, implementation and optimization. Our expert approach will uncover opportunities to optimize the value of your treasury through fully integrated technology solutions.

### Financial Services

Our experience, analytic approach and benchmarks provide unique consulting solutions to help you strengthen and grow your business.

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