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# Treasury 3.0 - A View Forward Fundtech Insights Conference 2011

15 March 2011



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# Agenda

About Treasury Strategies

Session Objectives

What is Treasury 3.0?

Treasury as Financial Nerve Center

Benefits of Achieving Treasury 3.0

Technology Developments in the 3.0 Marketplace

Drivers of SWIFT for Corporates

# About Treasury Strategies, Inc.

## Who We Are

Treasury Strategies, Inc. is the leading treasury consulting firm working with corporations and financial services providers. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions.

## What We Do

### Corporations

We help you maximize worldwide treasury performance and navigate regulatory and payment system changes through a focus on best practices, technology, liquidity and controls.


### Treasury Technology


We provide guidance through every step of the technology process. Our expert approach will uncover opportunities to optimize the value of your treasury through fully integrated technology solutions.

### Financial Services

Our experience, analytic approach and benchmarks provide unique consulting solutions to help you strengthen and grow your business.



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networking/netCommunity.htm](http://www.TreasuryStrategies.com/networking/netCommunity.htm)

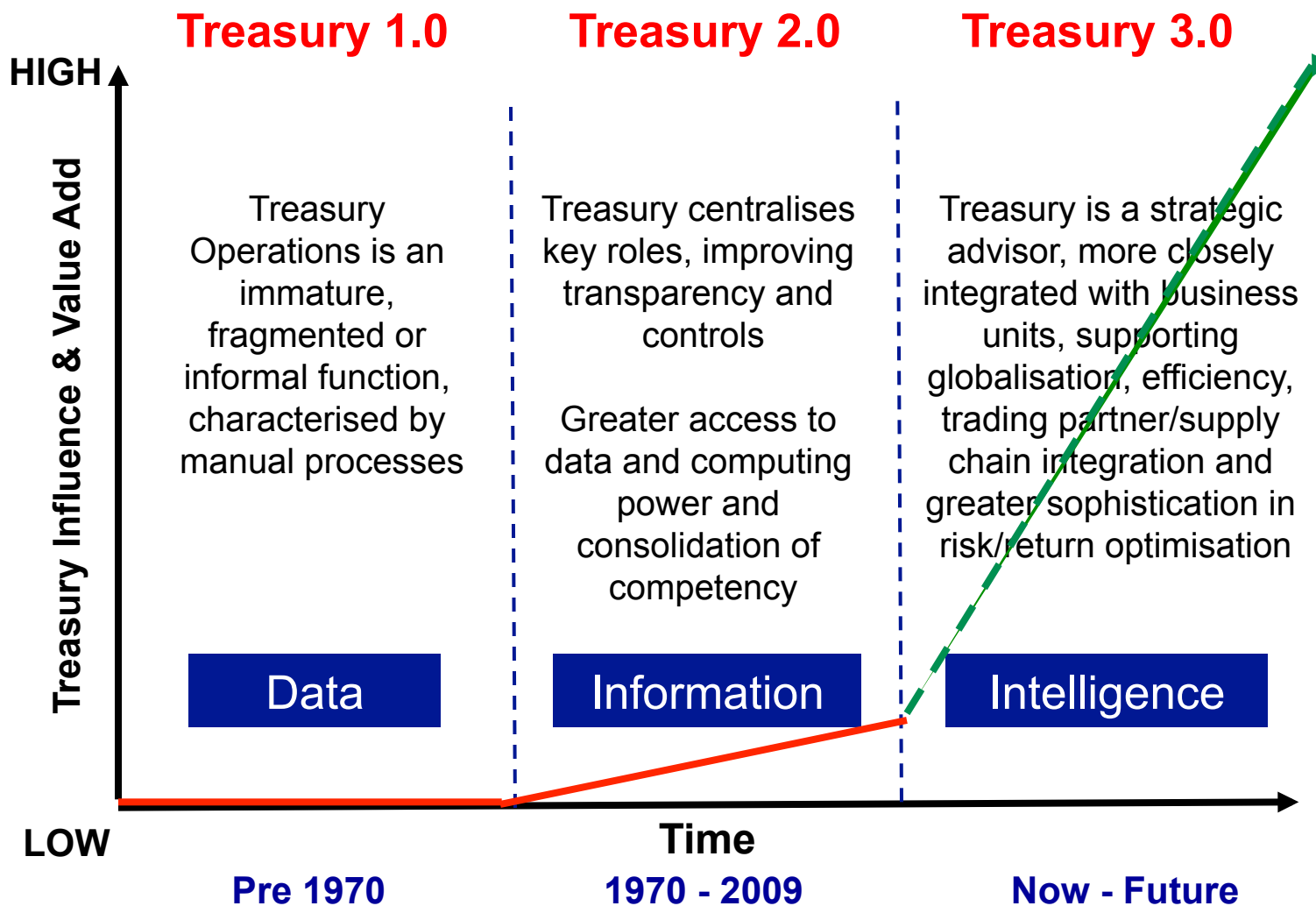
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# Session Objective

Set the stage for the discussion of “Integrating SWIFT into the Business  
- A Strategic Overview”

- Current environment
- Key trends
- Key drivers affecting the growth of SWIFT for Corporates

# Treasury 3.0 - Corporate Perspective



## 3.0 Treasury Vision



# Financial Nerve Center

Multiple technology platforms within Treasury

Feeds from platforms outside Treasury

Information integration - financial data warehouse

Analytic tools that access warehouse data

Automated and ad hoc analysis capabilities

# Treasury 3.0 Benefits

Broaden Treasury focus beyond execution to strategic assessment

Respond to Senior Management rapidly, comprehensively

Assess impacts of major events

Plan proactively

Access the power of integrated data



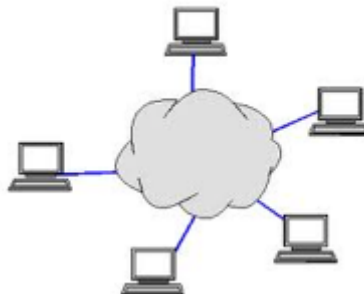
# Technology Developments in 3.0 Marketplace

## Industry Trends

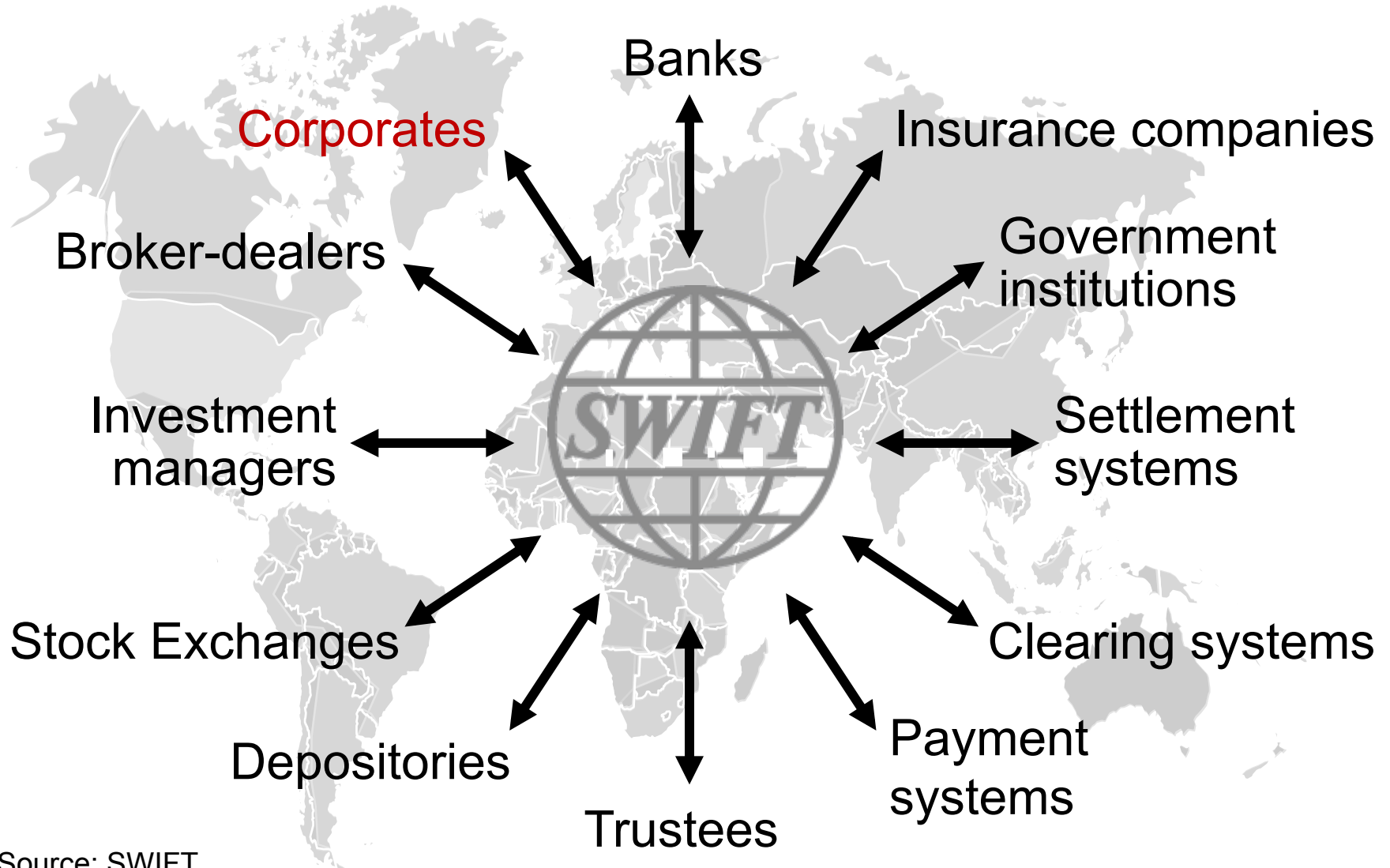
- Consolidation
- Multi-product lineup
- Integration with SWIFT
- Cloud computing & hosting

## Functional Trends

- Mobile apps
- Process-mapping
- Dashboard workspaces
- Comprehensive risk reporting



# SWIFT - connecting the financial community / feeding the Nerve Center



Source: SWIFT

# Growth Drivers of SWIFT for Corporates

Straight-through-processing (STP) / enhanced efficiency

Visibility / optimal liquidity management

Control / risk mitigation

Secure and resilient

Cost reduction

Connectivity neutral

Reliable / simple / stable

Platform for growth

# Questions



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